



Ace your Race

**Market Your Race** - Are you making the most of your marketing tools to promote your race? Facebook, Twitter, Instagram and Snapchat are free tools that you can use to expand your reach. Share your race to your social media feeds.



Remember to link to your post to your registration page and ask your Charity Partner to share the race registration link too. The larger the reach, the better chance at success.



Thanks,

**Running Room Events Team**

[racedirector@runningroom.zendesk.com](mailto:racedirector@runningroom.zendesk.com)