



## Media Release

FOR IMMEDIATE RELEASE

### Melissa's Road Race to Return in 2018

**January 11th, 2018 (Banff, Alberta)** Mel's is back! After announcing the end of one of Canada's most treasured running events after its 38<sup>th</sup> edition last September, organizers announced today that they had reached a deal with the Banff Marathon to take the ownership and continue the event. The organizers of the Banff Marathon, another popular Banff running event that takes place each June, will join forces with the founders of the historic event to ensure the event doesn't skip a beat with the 39<sup>th</sup> Melissa's Road Race taking place on September 22<sup>nd</sup> on its traditional weekend. Longstanding Race Director Deb Boutilier will also stay on as one of the leaders of the event.

*"We are honoured to carry on the tradition of this legendary running event. It is an important event for runners and the community"* stated Banff Marathon Event Director Paul Regensburg. He also added, *"We are excited to work with the Melissa's group to ensure the event preserves everything that makes it so special – the fun, mountain beauty, music, great shirts, picturesque run courses and the incredible spirit."*

It was also announced that Running Room, the major sponsor and long-term supporter of the event will be back for 2018. John Stanton, CEO & Founder of Running Room, commented, *"We are thrilled to see the quintessential Melissa's Road Race continue – it is truly a classic destination event amongst runners"*.

Melissa's Road Race is one of Canada's most historic and popular running events. The event features sensationally scenic 5k, 10k and Half Marathon routes in and around Banff National Park and routinely sells out. Melissa's has been described as a colourful display of sport and fun in Banff National Park and has received multiple awards as Alberta's Best Road Race and is a longstanding tradition in Banff. Registration will open on Thursday, January 25<sup>th</sup>. For registration or more information please visit [www.melissasroadrace.ca](http://www.melissasroadrace.ca)

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