



RACE DIRECTORS ONLINE REGISTRATION UPDATES AND FEATURES

RUNNING ROOM'S NEW EVENT FUNDRAISING

RESPONSIVE DESIGN

Your event participants and donors use various devices to view websites and emails from laptops to smartphones to tablets. Responsive design allows events registration forms on the Running Room Races platform to display content on different devices without sacrificing user experience.

WHAT IS RESPONSIVE DESIGN?

Responsive design refers to a technique that enables websites to change their layout and content based on the device being used to view them. The design literally responds to its environment.

For example, our fundraising tools uses responsive web design, a visitor who opens it on an iPhone will see a layout that is optimized for that phone's smaller screen. In the sample below your event's participants may send out emails to friends and family inviting them to pledge in support of the charity associated to your event. This email is fully responsive and can be easily viewed on any device. When the donor clicks through to make a secure donation they link to our secure and fully responsive donation screen.

MOBILE TECHNOLOGIES ARE CHANGING THE WAY OUR RACE PARTICIPANTS & FUNDRAISERS INTERACT ONLINE, AND RUNNING ROOM IS CHANGING TO ACCOMMODATE THIS MOVEMENT.

Running Room

SET UP A PROFILE DONATE FUNDRAISE TEAM FUNDRAISE

Thanks,
Running Room Events Team

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