

- For Immediate Release –

Canadians Cross Canada over 13 Times in Memory of Terry Fox and his “MARATHON OF HOPE”

Terry Fox Foundation & Running Room partnership supports national fundraising runs...

Edmonton, AB – April 16, 2015 – Canadians paid a running tribute to Terry Fox on the 35th Anniversary of his “Marathon of Hope” marking the beginning of his iconic cross-country run. Eight-thousand, five-hundred and fifteen runners and walkers came out to celebrate Terry’s journey and keep his dream alive by registering and showing up at Running Room locations on Sunday, April 12. The Terry Fox Foundation and Running Room partnered up to tally “How Many Times Can We Run across Canada” and Canadians responded by running or walking over 103,462km or 13.2 times across the country and by donating \$30,412, so far.

The initiative helped kick off the celebration and fundraiser for the 2015 Terry Fox Run. Participants took part in a run or walk from 1K to 10K or more to help raise awareness of Terry’s dream to work together as a nation to outrun cancer; with every kilometre counting towards the total distance travelled.

Terry’s older brother Fred Fox, who is the Manager of Supporter Relations for the Terry Fox Foundation, says the initiative to mark 35 years since Terry’s run is amazing, “This has been an exciting initiative, celebrating the date when Terry started his Marathon of Hope. The vision that Terry had for the future and the monies raised for cancer research has made a huge difference over the years for those diagnosed with cancer.”

Running Room founder John Stanton says Terry’s “Marathon of Hope” is still an inspiration, “Terry realized that anything is possible if you try, and to see so many come out to celebrate his legacy is tremendous. It shows that Terry’s dream is still very much a part of our lives and we will continue to follow in his footsteps to raise funds for cancer research, with each step bringing us closer to a cure.”

About Terry Fox Foundation:

The Terry Fox Foundation maintains the vision and principles of Terry Fox while raising money for cancer research through grassroots Terry Fox Runs in over 9000 communities and schools across Canada in over 32 countries. To date, close to \$700 million has been raised worldwide for cancer research in Terry Fox’s name. Over the past 35 years, the Terry Fox Foundation has strived to share Terry’s message of hope, courage and determination with its millions of supporters worldwide. Please join the celebration by participating in your community Terry Fox Run. Visit terryfox.org to learn more.

For media interviews please contact, Deirdre Rowland,
media@cmepublicity.com, or 778-888-9974

- 30 -

Media Contact: Deirdre Rowland,
C Me Communications
778-888-9974 Mobile
media@cmepublicity.com