

Pledge System Reporting

The Running Room Fundraising program allows for absolutely live reporting on all fundraising activities.

Fundraising Management

The Race Director / Charity can track all fundraising through our easy to use tools. We provide the following online tools for fundraising management

Secure password access to fundraising data

The Race Director / Charity can be provided secure access to all critical fundraising reports. This is set up upon request and passwords will be issued to each user required to be a part of this program.

Fundraising real-time data management

Our live reports features allow the Donor Pledges to be viewed live as they come in. The Donor Pledge reports are available only via secure access to our site and include live data including donor name and information, amount pledged and whom they pledged. This report is sort able by Donor and or Applicant - see example below.

Donor Pledges

Enter name:

Donations						
<u>Donor</u>	<u>Amount</u>	<u>Date</u>	<u>Address</u>	<u>City</u>	<u>Email</u>	<u>Applicant</u>
Bob Britton	\$ 500.00	21 Dec 04	4 Test Street	Edmonton	bbritton@runningroom.com	Liz Britton
Scooby Do	\$ 40.00	20 Dec 04	11 Rutrow	Pleasantville	scampydog@rogers.com	Ed Wong
Grandma O'Dell	\$ 4,000.00	5 Jan 05	test	test	test@runningroom.com	Mike Member
Grandma O'Dell	\$ 4,000.00	5 Jan 05	test	test	test@runningroom.com	Mike Member
Charlane O'Dell	\$ 50.00	5 Jan 05	Test	Test	modell@runningroom.com	Mike (Running Room) Test
Ed'O O'Wong	\$ 500.00	20 Dec 04	17 O'conner	Penticton	wonge@rogers.com	Ed Wong
Lisa Simpson	\$ 25.00	20 Dec 04	1 Road	Toronto	wonge@rogers.com	Ed Wong
Buffy V. Splayer	\$ 888.00	4 Jan 05	666 Franken Cr.	Cancun	scampydog@rogers.com	Ed Wong
SpongeBob Squarepants	\$ 33.00	4 Jan 05	The Coral	The Sea	scampydog@rogers.com	Ed Wong
SpongeBob Squarepants	\$ 33.00	4 Jan 05	The Coral	The Sea	scampydog@rogers.com	Ed Wong

Fundraising summary reports - revenue totals

The report features include 'Quick Summary' views of total funds raised by pledge and donation - see example below.

Canmore Spring Thaw 2005	
Applicants per Event	
8K Run/Walk	12
Revenue Centers	
Applicant Donations (CAD)	870.00
Online Pledges (CAD)	10,741.00
Offline Pledges (CAD)	1,355.00

Online and Offline fundraising summary / details reports

We have a fabulous reporting program which allows the fundraising report to view on-line and as offline reports. A monthly Event Donation Summary is automatically e-mailed to the Race Director/Charity. This reports lists all pledges in detailed lists so that the pledges can be properly reconciled. Our accounting department also sends the detailed reconciliation summary along with the monthly payment for funds raised. See attached report - this reports is e-mailed to the charity in three formats p html, PDF and as an excel spread sheet. This data can be easily imported into the events accounting packages if needed.

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Monthly CAD, Event Donation Pledges (MiraPay Registrations Only)

Total Lines: 15

applicant_id	donation_id	name	mira_id	payment_date	race_id	race_name	event_id	event_name	organization	processing_fee	gross_fee	net_fee
10223136	111	Bob Britton	CAD(charity 10223136 1103659008	2004-12-21 14:56:45	906	Canmore Spring Thaw 2005	4387	8K Run/Walk	Cross Country Canada	25	500	475
10223132	97	Soonly De	CAD(charity 10223132 1103659558	2004-12-20 19:39:19	906	Canmore Spring Thaw 2005	4387	8K Run/Walk	Cross Country Canada	2	40	38
10223135	107	Cahrlane O'Dell	CAD(charity 10223135 1103650498	2004-12-21 12:34:39	906	Canmore Spring Thaw 2005	4387	8K Run/Walk	Cross Country Canada	5	100	95
10223134	104	Mka O'Dell	CAD(charity 10223134 1103649784	2004-12-21 12:23:06	906	Canmore Spring Thaw 2005	4387	8K Run/Walk	Cross Country Canada	1.5	30	28.5
10223132	89	Erd O'Wong	CAD(charity 10223132 11036583809	2004-12-20 16:03:31	906	Canmore Spring Thaw 2005	4387	8K Run/Walk	Cross Country Canada	25	500	475
10223132	88	Lisa Simpson	CAD(charity 10223132 1103651124	2004-12-20 12:52:06	906	Canmore Spring Thaw 2005	4387	8K Run/Walk	Cross Country Canada	1.25	25	23.75
10223134	105	test test	CAD(charity 10223134 1103650124	2004-12-21 12:28:47	906	Canmore Spring Thaw 2005	4387	8K Run/Walk	Cross Country Canada	5	100	95
											Sub Gross Total Amount:	1295.00
											Processing Sub total:	64.75
											Processing Net total:	1230.25
											Sub Total Count:	7
											Grand Total Amount:	1295.00
											Grand Processing Total:	64.75
											Grand Net Total:	1230.25
											Grand Total Count:	7

Information Provided:

applicant_id	donation_id	name	mira_id	payment_date	race_id	race_name	event_id	event_name	organization	processing_fee	gross_fee	net_fee
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Sub Gross Total Amount:	1295.00
Processing Sub total:	64.75
Processing Net total:	1230.25
Sub Total Count:	7
Grand Total Amount:	1295.00
Grand Processing Total:	64.75
Grand Net Total:	1230.25
Grand Total Count:	7

Fundraising Budget Reports and reconciliation

A critical part of our program is the on-line race / fundraising budget tools. The program automatically imports all revenue data into our quick and easy budget review. Race directors can always see race revenues including event registrations, add on purchases, applicant donations and on-line pledging. This budget also provides the Race Directors the tools to input all expenses in order to manage the entire event budget.

Canmore Spring Thaw 2005: Budget			
Event(s): 8K Run/Walk (Apr 30/05) Canmore, AB Canada			
Race Director(s): Rob Mackenzie			
Timing Contact:			
Notes:			
REVENUES:			
Estimated		Actual	
		Units	Total CAD
		Total USD	
Race Registration - 8K Run/Walk:			
0 X	\$0 CAD		\$ 0.00 CAD
0 X	\$0 USD	12	\$ 360.00
			\$ 0.00
		Subtotal	\$ 360.00
			\$ 0.00
		Discounts	\$ 0.00
			\$ 0.00
		Donations	\$ 870.00
		Online Pledges	\$ 10,741.00
			\$ 0.00
		Total Revenues	\$ 11,971.00
			\$ 0.00
		<i>MiraPay Rev.</i>	<i>\$ 11,841.00</i>
			<i>\$ 0.00</i>
		<i>Non-MiraPay Rev.</i>	<i>\$ 130.00</i>
			<i>\$ 0.00</i>
		MiraPay Refunds	
		Partial	\$ 0.00
		Full	\$ 0.00
		Total Refunds	\$ 0.00
			\$ 0.00
		Total Estimated CAD	\$ 0.00 (CAD)
		Total Estimated USD	\$ 0.00 (USD)
EXPENSES:			
Shirts: Participants			
	Size	Qty. X	Cost Total

24/7 access to all fundraising data and secure support features

Our state of the art data center located at Q9 Networks is equipped with fault-tolerant servers and offers uninterrupted power supply and regulated environmental controls, as well as direct connection to major North American Internet providers that allow for high-bandwidth connectivity on a redundant network. Running Room IT services and support group is available 24 hours, 7 days a week. We provide ongoing server management and maintenance, ensuring that data is securely stores and managed.